

Call for Entries II

Navajo Code Talkers Design Contest 2010

RULES & GUIDELINES

The Navajo Code Talkers Association (NCTA) is launching a contest to create a modern t-shirt design honoring the significance of the Navajo Code Talkers during World War II.

Create something original and modern, that people will want to wear.

If your design is chosen, it may be printed on t-shirts and distributed nationally and internationally.

Selection

Contest submissions will be assessed based on content, creativity, and design quality. A panel of Navajo Code Talkers and NCTA agents will judge contest entries and select up to three (3) designs.

Benefits

Your design will be featured on the official NCTA t-shirt to be sold across the country, and internationally.

You'll have a major design to add to your portfolio.

Winning design(s) will receive \$400 cash compensation.

Timeline

Friday • March 19, 2010

Submit your design via-email as a .jpeg, .pdf or .tiff file no later than 6 p.m.(MST), Friday, February 12th. You will receive confirmation of your entry. Entries mailed must be postmarked by 5p.m, Friday, March 19th.

Monday • April 9, 2010

Winners and non-winners will be notified on or before April 19, 2010.

May 2010

T-shirts will be screened and be available for purchase.

Design Guidelines

Strive for eye-catching and creativity, but also wearable and practical. Something that will inspire, honor and instill pride.

Incorporate the trademark Navajo Code Talkers name and seal in your design.

Placement of the design can be anywhere on the t-shirt body (except seams); creative use of the t-shirt space is encouraged.

Format of your design can be JPEGs, TIFFs or PDFs for submittal. The winning design may be asked to resubmit in eps or tiff format.

Hand drawings will be accepted, provided they are submitted with clean edges, on white paper, no lined paper, no colored paper, and must be dark enough to scan.

Include your name, email address, phone number and a short description of the concept.

Entry of more than one design per participant is allowed.

Judging will be conducted anonymously and design(s) will be selected on the basis of content, creativity and design quality.

All contest participants will receive a complimentary t-shirt of the winning design.

The contest is open to the general public. Teams (classrooms, youth groups, veterans groups, etc.) may participate in the contest, provided a project leader is elected and is responsible for the design.

Participation is free of charge.

IP Rights and Release

By participating in the contest, each participant authorizes the Navajo Code Talkers Association to use, display, publish, stock, reproduce, represent and/or adapt the submitted design in any matter, on any support, or in any existing or future media, in all countries and for all time, for contest, educational, communication and/or marketing purposes of any nature, and with out compensation to the participant.

Personal data supplied for participation will be used solely for the purpose of the competition.

Participants consent to the use of their names and likeness in association with this contest and Navajo Code Talkers communication.

The design submissions will become the property of the Navajo Code Talkers Association and shall not be returned to the participants.

NCTA has the exclusive right to use the NCT Trademark name and seal. Any use of the Trademark name and seal must be with the express permission of the NCTA. It is NCTA policy to take action against all unauthorized use of its Trademark name and seal..

Each Participant Represents

The submitted design is the result of his or her own original work.

That he/she is the author thereof.

That while not guaranteeing the absence of any conflicting rights, he/she has no actual knowledge or particular reason to believe that it violates any third-party rights.

For More Information

Questions? Contact procurement@navajocodetalkers.org

Submit To

Submit your design to: procurement@navajocodetalkers.org

Hand Drawings – submit to: NCT Design Contest;
ATTN: PROCUREMENT; PO Box 1266; Window Rock, AZ 86515.

More about the Navajo Code Talkers

Known as Navajo Code Talkers, young Navajo men transmitted secret communications on the battlefields of World War II. At a time when America's best cryptographers were falling short, these modest shepherders and horsemen were able to fashion the most ingenious and successful code in military history from the Navajo language. They drew upon their proud warrior tradition to brave the dense jungles of Guadalcanal and the exposed beachheads of Iwo Jima. Serving with distinction in every major engagement of the Pacific theater from 1942-1945, their unbreakable code played a pivotal role in saving countless lives, hastening the war's end and assuring success for the United States.

Now American treasures and revered elders of the Navajo Nation, the few remaining Navajo Code Talkers have come together with a desire to tell their story, one that has never been heard, from their own hearts and in their own words. It is a heroic story of an ancient language, valiant people and a

decisive victory that changed the path of modern history. Through the Navajo Code Talkers Foundation, their recently formed 501c(3) organization, the Navajo Code Talkers are undertaking a multi-year project to build an educational and historical facility that that will bring pride to Native and non native communities alike, educate the young and old, and conserve the instruments of freedom gifted to the American people during World War II by this awe inspiring group of young Navajo men. And, with the building plans for the Navajo Code Talkers Museum in progress, the Foundation is now in the programming phase, ready to map out its resources and programs. Its ultimate mission is to preserve the legacy and language of the Navajo Code Talkers while educating the public and providing a place of refuge and renewal for all veterans.

